May 17th, 2018



TRADING OPPORTUNITY: Yarra Yering Dry Red #1 2011 and #2 2012 – Offered 50% below Market

Price (12x75cl) Scores Price per Point Price Target (12x75cl) Implied Price performance SG\$545 96 & 98 SG\$5.68 & SG\$5.56 up to SG\$1,095 up to +100%

- SHORT-TERM TRADING OPPORTUNITY.
- We have secured a parcel of wines from the famous Langton's classified Australian producer **Yarra Yering** at a price which should allow clients to make significant trading gains.
- Offered at **SG\$545** (12x75cl), the **market price** for both wines is currently **SG\$1,095**. Upside potential is therefore 100%.
- Minimum purchase is 5 cases.

Yarra Yering is one of Australia's most prestigious producers, with a history dating back to 1969. Yarra Yering is one of the oldest and most beautiful vineyards in Victoria's Yarra Valley with 28 hectares of vines located at the foot of the Warramate Hills. Established in 1969 by Dr Bailey Carrodus, the 1973 vintage saw production of the first vintage of Dry Red Wine No. 1 and Dry Red Wine No. 2. Yarra Yering quickly gained an international reputation for quality and individuality and paved the way for other Yarra Valley wineries.

We have secured a small parcel of **Yarra Yering Dry Red #1 2011** and **Yarra Yering Dry Red #2 2012** which we are offering as a **trading opportunity**. The prices are:

PRODUCT	YEAR	PACK SIZE	COUNTRY	REGION	SCORE	CURRENT RETAIL PRICE	CAM INVESTOR PRICE	UPSIDE POTENTIAL
Yarra Yering Dry Red #1 2011 (12x75xl)	2011	12x75	AUSTRALIA	YARRA VALLEY	96 JH	SGD 1,095.00	SGD 545.00	100%
Yarra Yering Dry Red #2 2012 (12x75cl)	2012	12x75	AUSTRALIA	YARRA VALLEY	98 JS	SGD 1,095.00	SGD 545.00	100%

Selling at the current Market Price of SG\$1,095 (12x75cl) would realise a trading gain of 100%.

What is a "short term trading opportunity"?

We offer a deeply discounted parcel of quality wine to our investment clients and they sell it out into the market over a 1-12 month time period. Of course, clients can keep the wines for longer, or remove from storage and drink. Both these wines will age for 20+ years and are beautiful to drink. Although the current market price is SG\$1,095 for both these wines, holders may need to offer some discount to the market price to secure a rapid sale. But with so much margin in the trade this should still be a very profitable investment.

Is this good quality wine? Can I keep it for longer, or drink it in the future?

Yes and Yes. Both these wines are in the very top tier of Australian fine wine production. These are high quality wines which will improve for 20+ years. They both receive high scores from leading wine critics.

Yarra Yering Dry Red #1 – One of Victoria's true heritage wines. It is a blend of Cabernet Sauvignon with Merlot, Malbec and a little Petit Verdot. Planted on a historic Yarra Valley site by the late Dr Bailey Carrodus, this wine is full of complex aromas of plum and ripe berries, with rich fruits and cedar on the palate. The 2011 scores **96/100** from **James Halliday**.



Yarra Yering Dry Red #2 – This wine is made from some of the earliest plantings of Shiraz in the Yarra Valley, with vines dating back to 1969. It comprises: Shiraz (96%) co-fermented with small parcels of Viognier, Marsanne and Mataro aged 12 to 18 months in 50% new French oak barrels. The result is a wine that is perfumed and feminine with the tannins and acidity in harmony. Proven to age for 25+ years, Yarra Yering Dry Red No 2 was the first Cote Rotie style blend made in Australia. The 2012 scores **98/100** from **James Suckling**.



How do I realise my gain?

Once purchased, your wine will appear in your Account Management section on Cru immediately. You can make it available for sale at whatever price you choose. As it sells to retail customers across Asia, the sale amount (less our commission) will be credited to your account automatically. You can use this to either re-spend on new wines or cash out.

Minimum of 5 cases per order.



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