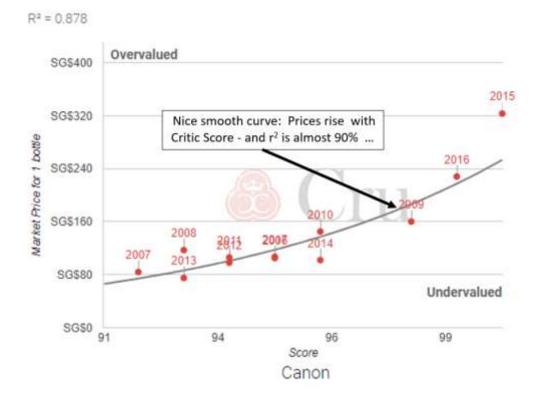


# **Opus One 2013 & 2014 Inefficient Pricing Creates Opportunities**

- Opus One is a joint-venture between **Robert Mondavi** and Bordeaux's **Baron Philippe de Rothschild** (of Château Mouton-Rothschild).
- Opus One has become a **major collectable wine** around the world, with excellent historical performance.
- Opus One is **not efficiently priced** by the market at the moment. Its Price / Score curve slopes downwards, with a low r<sup>2</sup>. This creates a buying opportunity in the **2013** and **2014** wines, which the graph shows to be significantly undervalued versus older vintages.
- **Opus One 2013** scores **100 points** from James Suckling, the first Opus One to receive a perfect score. Fair Value is around SG\$3,660/6, giving **upside of over 27%**.
- **Opus One 2014** scores **97 points**. This is the second highest score achieved by Opus. Fair Value is around SG\$3,250/6, offering a **return of 21%**.

### How Fine Wine Prices are Supposed to Look

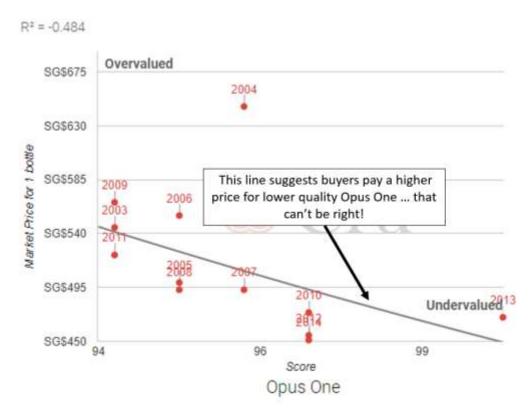
Fine Wine prices generally follow a smooth curve. The higher the critic score, the higher the price. Bordeaux's **Château Canon** illustrates the point. All the recent vintages of Canon are very close to the 'best fit' regression line (price against score), and the  $r^2$  is 88% (which means the relationship is very strong).



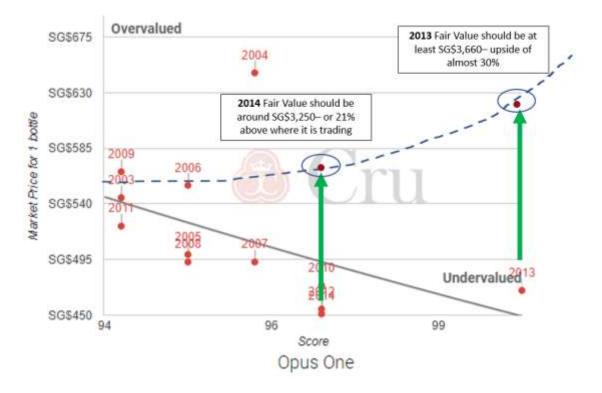


## **Opus One Pricing is Not Yet Efficient ...**

But Opus One pricing is all over the place. There is very little correlation (currently) between score and price.



We believe it is only a matter of time before the market prices Opus One efficiently. We have tried to calculate what that would mean for the 2013 and 2014 wines:





We predict that once the market settles the pricing will look more like the graphic above. In numeric terms, this means:

Wine (6x75cl)	<b>Current Price</b>	Fair Value	Upside	Score
Opus One 2014	SGD 2,675	SGD 3,250	21.5%	97 (JS)
Opus One 2013	SGD 2,875	SGD 3,660	27.3%	100 (JS)

#### **Opus One 2013**:

- Opus One 2013 scores **100 points** from James Suckling, the first Opus One ever to receive a perfect score.
- To be consistent with other fine wine Price / Score curves, we estimate that Opus One 2013 Fair Value to be **not less than SG\$3,660/6**.
- Upside potential is over 27%, from current offer price of SG\$2,875.

#### **Opus One 2014**:

- Opus One 2014 scores **97 points** from James Suckling, the joint second highest score ever.
- This wine should also benefit as the Opus One **pricing curve gets more efficient**.
- We anticipate this wine correcting upwards to around **SG\$3,250/6**, giving **upside of over 21%**.



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