



## Trading Opportunity in Top Scoring Kaesler Wines

|                            |                                   |
|----------------------------|-----------------------------------|
| Price                      | <b>Various</b>                    |
| Cru Investment Rating      | <b>Various</b>                    |
| Drinking Window            | <b>to 2035</b>                    |
| Robert Parker Score        | <b>to 97</b>                      |
| Price per Point (per 75cl) | <b>Various</b>                    |
| Price Target (6x75cl)      | <b>12-18 months trading gains</b> |
| Implied Price performance  | <b>+37-41%</b>                    |

- We are offering a **major trading opportunity** in a portfolio of wines from the top Australian producer **Kaesler**.
- Cru clients can buy wines at a **very significant discount** to market and sell over time (through Cru online trading platform) to realise profits.
- Kaesler wines are **top quality, high scoring, long lived, well presented** and **scarce** in Asian markets.

We have found a parcel of wines from the **Kaesler estate** in the **Barossa Valley**, Australia which has the potential to provide **trading gains for buyers**. The Kaesler family were pioneers who settled in the Barossa Valley in the 1840s. In 1891 they bought a parcel of land and in 1893 planted their first vines. Today, Kaesler Wines are made from these ancient, dry grown vineyards by the third owners of this magnificent property. Kaesler repeatedly scores extremely highly from Robert Parker and this fact – combined with its small production – makes the wine highly sought after in Asia.

### Trading Opportunity in Kaesler Wines – Buy Now ...

We have a parcel of **Kaesler Wines** which we believe could generate **significant profits** (37-41%) for trading buyers over the next 12-18 months. We are only marketing this opportunity to clients with the resources to purchase reasonable quantities. The prices below are **only available to clients purchasing 20 cases minimum** (which can be mixed across different wines).

| KAESLER WINE              | Vintage | Pack Size  | Cases Available | Price in Singapore | Expected Selling Price (min.) | Special Price to Cru Buyers | Potential Profit | Score         |
|---------------------------|---------|------------|-----------------|--------------------|-------------------------------|-----------------------------|------------------|---------------|
| <b>Old Bastard Shiraz</b> | 2015    | 6 x 750ml  | 200             | <b>SOLD OUT</b>    | SGD 130                       | SGD 95                      | <b>37%</b>       | Expected High |
| <b>Alte Reben Shiraz</b>  | 2015    | 6 x 750ml  | 200             | <b>SOLD OUT</b>    | SGD 103                       | SGD 73                      | <b>41%</b>       | 95-97 RP      |
|                           | 2014    | 6 x 750ml  | 60              | <b>SOLD OUT</b>    | SGD 103                       | SGD 73                      | <b>41%</b>       | 94+ RP        |
|                           | 2013    | 6 x 750ml  | 40              | <b>SOLD OUT</b>    | SGD 103                       | SGD 73                      | <b>41%</b>       | 95+ RP        |
|                           | 2012    | 6 x 750ml  | 20              | <b>SOLD OUT</b>    | SGD 103                       | SGD 73                      | <b>41%</b>       | 94 RP, 97 JH  |
| <b>The Bogan Shiraz</b>   | 2015    | 12 x 750ml | 200             | <b>SOLD OUT</b>    | SGD 47                        | SGD 33.5                    | <b>40%</b>       | Expected High |

### ... and Sell over 12-18 Months (or Hold for Longer)

We recommend that buyers purchase mixed parcels of these wines with a view to selling them through the Cru platform over the next 12-18 months to realise trading gains. But with aging potential to 2035 on wines like the **Old Bastard Shiraz**, these wines can form part of a **long-term collection** also.

## Why will these Wines Make Money for Buyers?

1. **Scarcity in Singapore:** Kaesler wines are very difficult to get hold of in Asia generally. The table above shows that none of the vintages offered are currently available via Singapore merchants. Scarcity = demand in high quality wines like these.
2. **2015s Should Achieve High Scores:** The 2015s are likely to achieve very high scores, and when they do they will be highly sought after. Our evidence for this claim is the rating given to the **Alte Reben 2015**, which was **95-97** by **Robert Parker**. As the table makes clear, the Alte Reben is the lesser scoring wine, and hence if Alte Reben 2015 achieved 95-97 points there is an excellent chance that the **Old Bastard Shiraz 2015**, in particular, will score a couple of points better.
3. **Aging Potential:** The **Old Bastard 2013** has a Robert Parker Drinking Wine to **2035** – and this is typical of the aging potential of these wines. Long drinking window = a long period for price appreciation.
4. **OWC Cases for The Old Bastard:** The Old Bastard comes in a very attractive OWC case (see images below).
5. **Very Significant Discount:** these wines are offered between 37-41% below where we believe they can be sold over the next 12-18 months. The wines are not currently advertised for sale in Singapore at all and hence the returns to holders could be greater.

The **Old Bastard Shiraz** branded original wooden case:



Important Reminder: **This is a serious collector / trader offer only. This note will not appear on our website and these prices will not be marketed to retail buyers. Minimum purchase size is 20 cases (can be mixed).**

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