

BUY Bollinger RD 2004

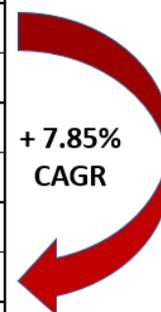
Strong Long-Term Performance Suggested by Back Vintage Analysis

- Bollinger RD 2004 champagne is an excellent **long-term investment opportunity**.
- Bollinger RD 2004 scores **97 points** from Robert Parker's *Wine Advocate* - highest in its class and higher than Krug 2004 and Dom Perignon 2004.
- Champagne is on a price charge right now. **Bollinger RD 1990** (the closest comparable to 2004) has risen **65% in the last 3 years!**
- **2004** is an **exceptional investment Champagne vintage** which will be collected and prized for decades to come.
- Back vintage analysis suggests that RD 2004 will perform well. The price movement of the RD 1990 implies **price appreciation of inflation + 8% CAGR** over the next 14 years for RD 2004.
- A Drinking Window out to 2034 gives lots of time for price appreciation.

Bollinger RD: Track Record of Price Appreciation

Analysis of comparable back vintages of **Bollinger RD** projects excellent long-term performance for RD 2004. RD 1990 is the best comparable - scoring 98 points versus 97 points for the 2004. If Bollinger RD 2004 follows the same price pattern as the 1990, it will return inflation rate + 7.85% CAGR over the next 14 years¹.

<i>Investment Vintages of Bollinger RD (6x75cl)</i>		
Year	Parker Score	Market Price
2004	97	SGD 1,172
2002	92	SGD 1,174
1997	94	SGD 1,729
1996	N/A	SGD 2,184
1995	N/A	SGD 3,025
1990	98	SGD 3,276
1988	N/A	SGD 4,259
1975	95	SGD 6,301



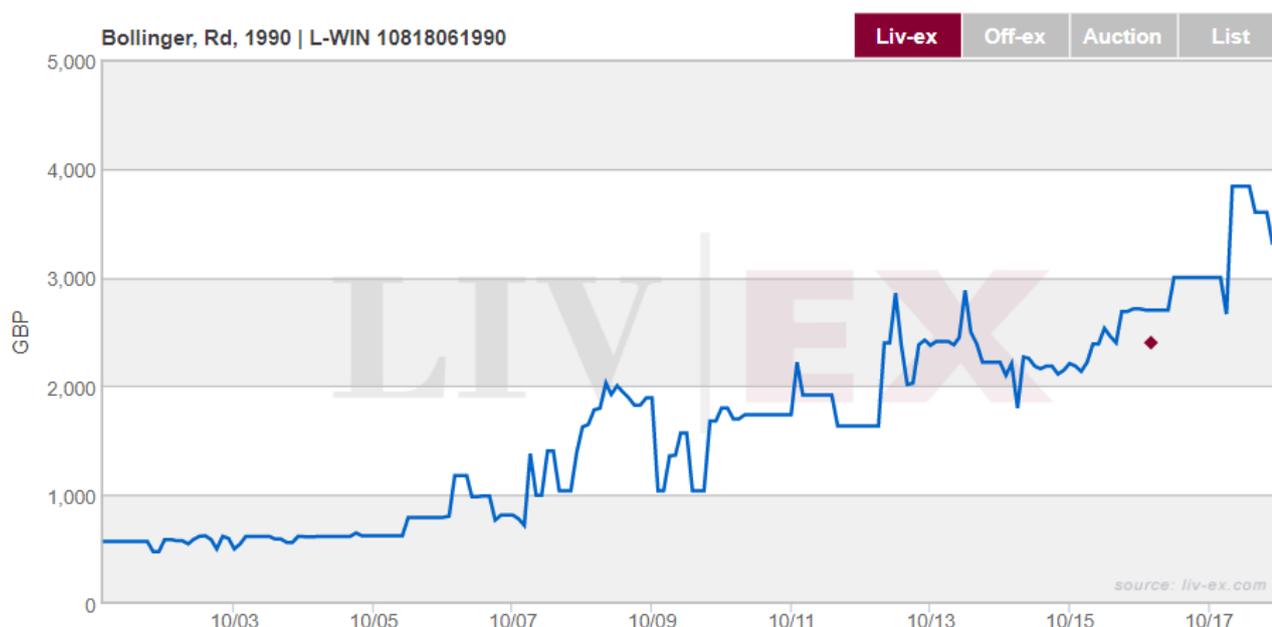
Bollinger RD: Relatively Cheap versus Other Champagnes

Bollinger RD is arguably the 'best buy' of 2004 comparable vintage Champagnes on a score versus price basis:

Wine Name	Cru Price	WA Score	Price per RP Point
Taittinger Comtes de Champagne Blanc de Blancs 2004 (6x75cl)	SGD 1,105	96	SGD 11.5
Bollinger RD 2004 (6x75cl)	SGD 1,172	97	SGD 12.1
Dom Perignon 2004 (6x75cl)	SGD 1,355	95	SGD 14.3
Pol Roger Sir Winston Churchill 2004 (6x75cl)	SGD 1,510	95	SGD 15.9
Krug 2004 (6x75cl)	SGD 1,980	96	SGD 20.6
Perrier Jouet Belle Epoque Blanc de Blancs Brut 2004 (6x75cl)	SGD 1,895	88	SGD 21.5

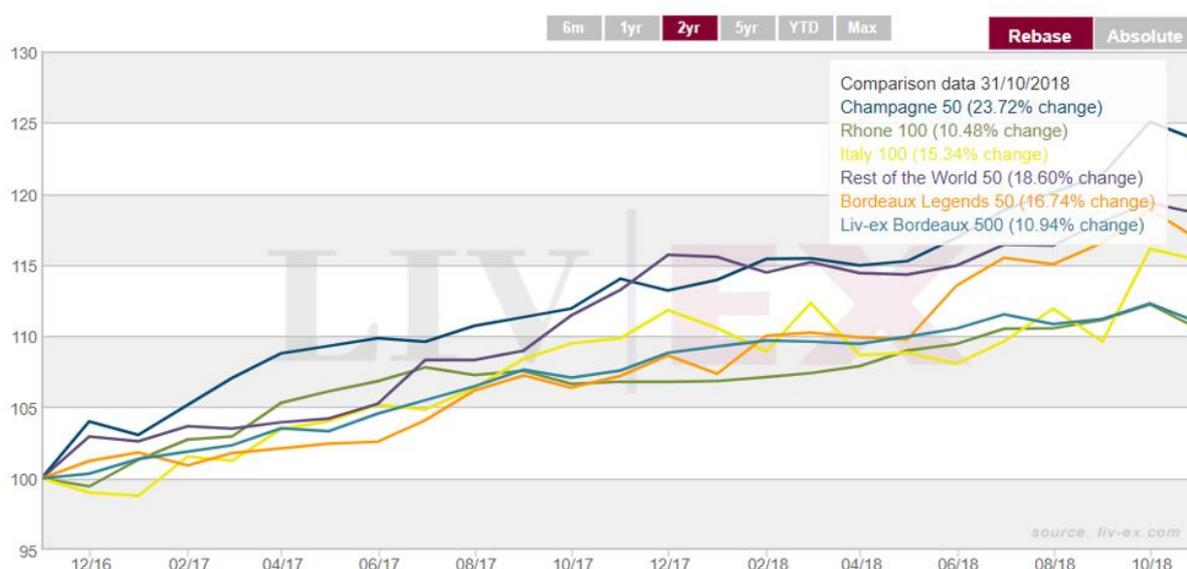
How to Invest in Champagne

Our recommended strategy for Champagne investment is simple: 1) buy at release when the market is flooded with new supply, 2) wait until the supply dries up after about 10 years and then 3) realise significant price gains as the price gets squeezed. Bollinger RD 1990 has followed this trajectory, and expect RD 2004 to do the same:



Champagne: Second only to Top Burgundy Right Now

Champagne is on a charge at the moment. This is because it is still relatively cheap for the quality and longevity of the wine. Over the past 2 years, Champagne has outperformed all other categories except top Burgundy, returning almost 24%.



Our trading desks in Hong Kong, Singapore and London are reporting no let-up in the demand for top Champagnes from the best years. Anything before 2002 is now very difficult to buy in any significant quantity, but demand is stronger than ever. That is why both 2002 and 2004 are very popular investments at the moment.

About Bollinger "RD"?

Bollinger "RD" ("Récemment Dégorgé" or "recently disgorged") is the top wine from the famous Bollinger Champagne house. It is James Bond's favourite Champagne! The Maison was founded in 1829 and in 1967 Madame Bollinger started creating the special "RD" cuvée. "RD" starts life as the same wine as Bollinger's "Grande Année" - both are aged under cork not crown (unlike other Champagnes). But the "RD" spends considerably longer ageing on the lees (dead yeast cells remaining after fermentation) – up to 8+ years. It also has a very low "dosage" (addition of a mixture of reserve wine and very pure cane sugar) giving it its 'Extra Brut' designation. "RD" is a highly collectable Champagne, and is made in very small quantities (less than 1% of Bollinger's production in any one year).

Wine Advocate Review

"Fermented in oak barrels and aged under natural corks for almost 13 years, Bollinger's 2004 R. D. Extra Brut blends 66% Pinot Noir with 34% Chardonnay from 16 crus, 88% of which are classified as Grand Cru. The wine opens with a very clear, deep, rich and aromatic but also pure and mineral-fresh nose of crushed rocks, cherries, brioche, pain aux raisin, white nougat, chalk and ripe, yellow-fleshed fruits. Highly elegant and complex on the weightless yet persistent and salty palate, this is an intense, densely woven, firmly structured yet elegant, beautifully refined and refreshing "recent disgorgement" (February 2018) that reveals just a kiss of oxidative flavors that adds even more complexity. A great Champagne on its way to improve over many years in the bottle. Tasted June 2018". Stephan Reinhardt for Wine Advocate.

IMPORTANT NOTICE

This report has been issued or approved for issue by an entity forming part of Cru (as defined below) and has been forwarded to you solely for your information and should not be considered as an offer or solicitation of an offer to sell, buy or subscribe to any securities or any derivative instrument or any other rights pertaining thereto ("financial instruments"). This report is intended for use by professional or business investors only. This report may not be reproduced without the consent of Cru.

The information and opinions expressed in this report have been compiled from sources believed to be reliable, but, neither Cru, nor any of its directors, officers, or employees accepts liability from any loss arising from the use hereof or makes any representations as to its accuracy and completeness. Any opinions, forecasts or estimates herein constitute a judgement as at the date of this report. There can be no assurance that future results or events will be consistent with any such opinions, forecasts or estimates. Past performance should not be taken as an indication or guarantee of future performance, and no representation or warranty, express or implied is made regarding future performance. This information is subject to change without notice, its accuracy is not guaranteed, it may be incomplete or condensed and it may not contain all material information concerning the product or products mentioned. Cru is not agreeing to nor is it required to update the opinions, forecasts or estimates contained herein.

The value of any products mentioned in this report can fall as well as rise. Foreign currency denominated products are subject to fluctuations in exchange rates that may have a positive or adverse effect on the value, price or income of such products.

This report does not have regard to the specific instrument objectives, financial situation and the particular needs of any specific person who may receive this report. Investors should seek financial advice regarding the appropriateness of investing in any products or investment strategies discussed in this report.

Cru (or its directors, officers or employees) may, to the extent permitted by law, own or have a position in the products of any company or related company or products referred to herein, and may add to or dispose of any such position or may make a market or act as a principal in any transaction in such products. Directors of Cru may also be directors of any of the companies mentioned in this report. Cru (or its directors, officers or employees) may, to the extent permitted by law, act upon or use the information or opinions presented herein, or research or analysis on which they are based prior to the material being published. Cru may have issued other reports that are inconsistent with, and reach different conclusions from, the information presented in this report. Those reports reflect the different assumptions, views and analytical methods of the analysts who prepared them.

For the purposes of this disclaimer, "Cru" shall mean: (i) Cru London Limited; (ii) Cru Asia Limited and (iii) from time to time, in relation to Cru London Limited and/or Cru Asia Limited, the ultimate holding company of that entity, a subsidiary (or a subsidiary of a subsidiary) of that entity, a holding company of that entity or any other subsidiary of that holding company, and any affiliated entity of any such entities.

This publication is confidential for the information of the addressee only and may not be reproduced in whole or in part, copies circulated, or disclosed to another party, without the prior written consent of an entity within Cru. Products referred to in this research report may not be eligible for sale in those jurisdictions where an entity within Cru is not authorised or permitted by local law to do so. In particular, Cru does not allow the redistribution of this report to non-professional investors or persons outside the jurisdictions referred to above and Cru cannot be held responsible in any way for third parties who effect such redistribution or recipients thereof. © 2018.

ⁱ The reason the return on the RD 2004 is inflation + 7.85% is because we expect RD1990 to appreciate at least in line in inflation over the 14 years. So in 2032, the RD 1990 will be priced at (at least) SGD3,276 + inflation rate. If average inflation is 2% over the next 14 years RD 1990 will be trading at SGD4,300 in 2034.