



Château Latour 2000: Adding to Long-Term Recommended Portfolio

Market Price (12x75cl)	£8,500
Cru Investment Rating	"AAA"
Robert Parker Score	98
Drink Date	to 2060
Price per Point per Bottle	£7.22
Price Target (12x75cl) in 2 Years	£12,000
Compound Annual Growth Rate	18.8%
Implied Price performance	+41%

- We are adding **Château Latour 2000** to our **Long-Term Recommended Portfolio**.
- 2000 is one of the **greatest ever Bordeaux vintages**, with wines like Latour drinking until 2060.
- Château Latour 2000 is **undervalued** versus **Lafite 2000 and Mouton-Rothschild 2000**.
- Latour 2000 has underperformed other iconic wines and the wider fine wine market since 2011. Catch up is overdue.
- **Price Target is £12,000 over 24 months**, giving upside of 41%.

1. 2000 is one of the Greatest (and Longest Lasting) Bordeaux Vintages

2000 is the **seventh highest scoring vintage** in Bordeaux "First Growth" history, scoring better than supposedly 'legendary' vintages like 1982, 1959 and 1945:

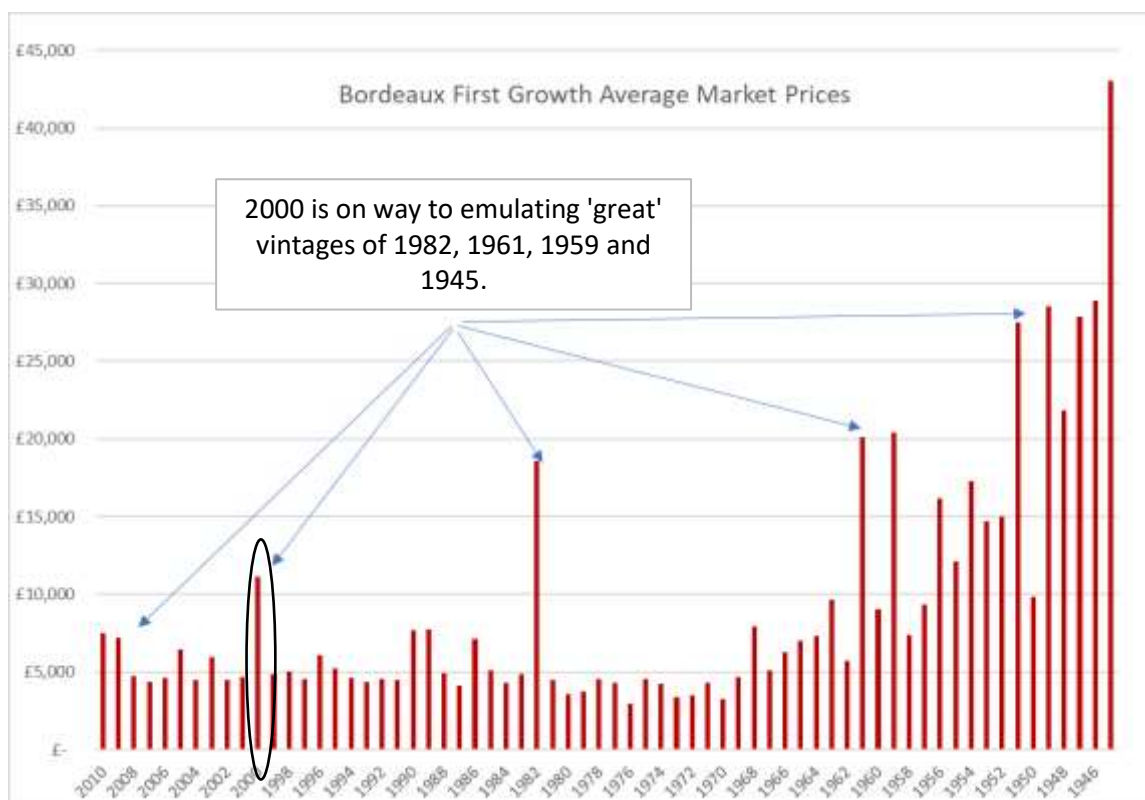
	Robert Parker Scores					
	Latour	Lafite	Mouton	Margaux	Haut-Brion	Average
2010	100	98	99	99	100	99.2
2009	100	99	97	99	100	99.0
2016	99	97	99	98	98	98.2
2015	98	96	98	99	100	98.2
2005	98	96	98	98	100	98.0
2000	98	98	96	99	99	98.0
1982	100	97	100	97	95	97.8
2017	98	98	98	97	96	97.4
1959	96	99	100		93	97.0
1953		100	94	98	95	96.8
1945	90		100		100	96.7

2000 First Growths have extraordinary longevity. Their long 'drinking windows' mean that they will continue to be in demand from consumers for (literally) decades to come:

	Drinking Windows Ends	Years Remaining
Latour	2060	42
Haut-Brion	2060	42
Margaux	2060	42
Lafite	2050	32
Mouton-Rothschild	2050	32

The 2000 vintage has the added magic of being the "Millennium" vintage. It is impossible to quantify exactly how much extra value this adds, but we suspect that it will be very significant in years to come (given that they only happen every 1,000 years!). 2000 has already performed extraordinarily well for long-term holders.

The market for Bordeaux wines tends to converge around certain "great" vintages which outperform all others. **2000** is already on its way to emulating **1982, 1961, 1959** and **1945** as a 'legendary' vintage that all collectors feel they *need* to own.



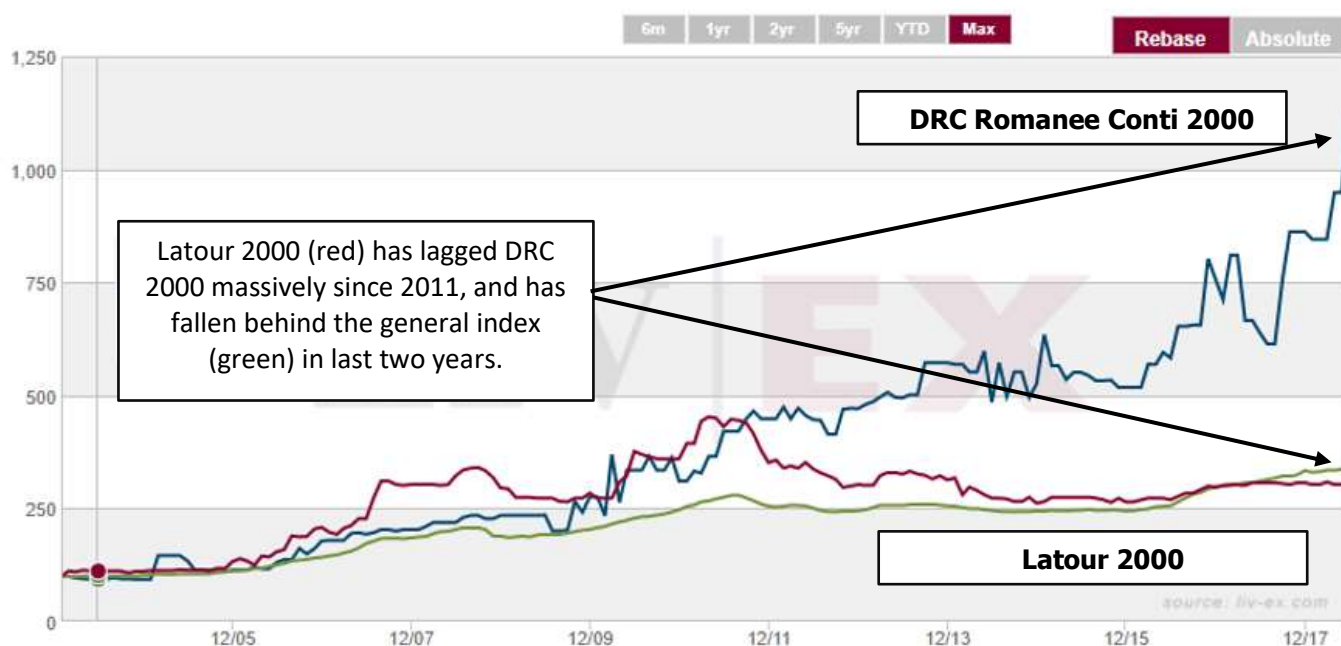
2. Latour is Higher Quality than Lafite, Mouton or Margaux since 1945

Amongst First Growths, **Latour** has the second highest average **score for all its vintages** (Robert Parker) since 1945; significantly better than Lafite, Mouton-Rothschild and Margaux. Latour also has the second highest number of perfect 100-point scores (5) - again better than Lafite, Mouton and Margaux:

	Latour	Lafite	Mouton	Margaux	Haut-Brion
Average Score	91.83	89.63	89.42	89.96	92.14
No. of 100 Point Wines	5	2	3	2	7

3. Top Bordeaux has Lagged the Market since 2011 – Catch up is Overdue

First Growth Bordeaux wines have lagged the overall wine market since 2011. The relative underperformance of Latour 2000 versus other iconic wines like **DRC Romanee Conti 2000** is striking. It doesn't seem logical for DRC Romanee Conti 2000 to trade at £196,625 for (12x75cl) when the equally famous **Latour 2000** is stuck at £17,000.

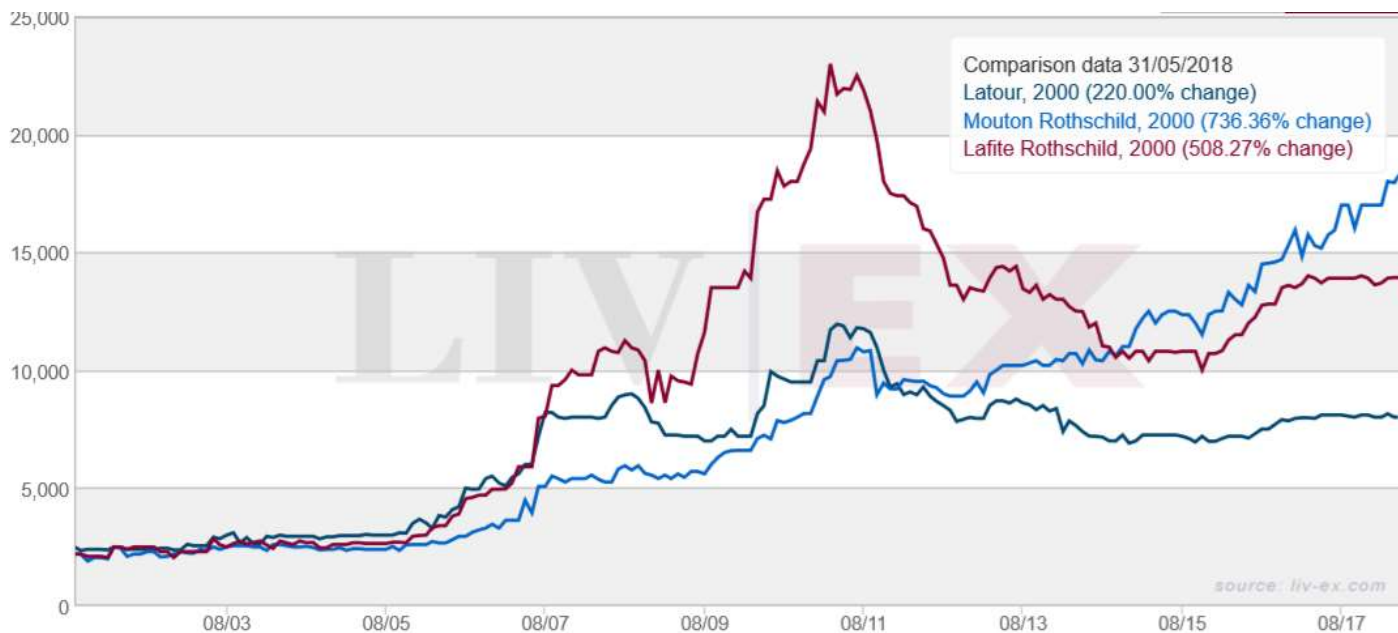


Having performed very well for the most of the 2000s, Latour 2000 has now **underperformed the overall wine market** (measured by the Liv-ex Fine Wine 1000 index) significantly since 2011. This makes even less sense to us. We believe that this underperformance is now overdone and that famous/great Bordeaux wines from years like 2000 are poised for significant price appreciation.

4. Latour 2000 has underperformed Lafite 2000 and Mouton-Rothschild 2000 Dramatically

Latour 2000 has underperformed **Mouton-Rothschild 2000** and **Lafite 2000** since mid-2015. Since mid-2015 both Mouton and Lafite 2000 have risen sharply, whilst Latour 2000 has flat-lined. We cannot see any obvious reason for this. Latour 2000 has the same Robert Parker score as Lafite 2000 and is 2 points higher than the modest 96 score for Mouton 2000.

2000 Paulliac Wines		
Latour	Lafite	Mouton-Rothchild
£8,500	£13,940	£20,000
98	98+	96+



5. Upgrading Latour 2000 to Recommended Long-term Portfolio

When Robert Parker tasted Latour 2000 in 2010 wrote that the wine was "a great effort, probably eclipsed only by 2003 and 2009". We see no reason for Latour 2000 to trade at such a huge discount to Lafite 2000 and (especially) to Mouton-Rothschild 2000.

We see it trading much closer to Lafite 2000 (at least) in 2 years' time and are upgrading to our Recommended Long-term Portfolio with a **24-month Price Target of £12,000**.

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